



APPROVED PROVIDER STATEMENT OF ETHICAL PRACTICE CERTIFICATICRITERIA

Cemeteries recognized by the GBSC as *Certified Cemeteries/Approved Providers* have a duty to ensure that they acquire and use wisely and faithfully, information regarding providing green burial to families.

The Cemetery will:

- always provide service with care, compassion, and competence.
- keep their understanding of green burial and related environmental practices up to date.
- present and provide green burial services honestly, accurately, without bias or the creation of barriers such as restrictive bylaws or pricing that are intended to discourage families from choosing a green burial option, and
- not knowingly mislead, or allow others to be misled, about green burial options or practices.

HONESTY & INTEGRITY

GBSC recognized Certified Cemeteries/Approved Providers will adopt the highest standards of professional conduct, openness, fairness and honesty.

The Cemetery will:

- be alert to the ways in which their green burial services may impact others and duly respect the rights and beliefs of all persons seeking their services.
- avoid deceptive acts, take steps to prevent corrupt practices or professional misconduct, and
- act for each bereaved client family in a reliable and trustworthy manner.

RESPECT for LAW, LIFE & THE PUBLIC GOOD

GBSC recognized Certified Cemeteries/Approved Providers will give due weight to all relevant law, regulations, published guidance, and the wider public interest.

The Cemetery will:

- ensure that all operations and services offered by them are lawful and justified.
- strive, always, to minimize any adverse effect on society or the natural environment for their own and succeeding generations.
- hold paramount the health and safety of others, and
- act honourably, responsibly, and lawfully to uphold the reputation, standing, and dignity of the profession.

RESPONSIBLE LEADERSHIP

GBSC recognized Certified Cemeteries/Approved Providers will aspire to high standards of leadership in the provision of green burial services, and all services offered at their cemetery. GBSC recognized Certified Cemeteries/Approved Providers hold a privileged and trusted position in society, and as such are expected to demonstrate that they are seeking to serve their bereaved client families and the broader society in a manner sensitive to all aspects of environmental and public concern.

The Cemetery will:

- be aware of the issues that environmental protection and conservation raise for society and listen to the aspirations and concerns of others in this regard.
- actively promote public awareness and understanding of the practice and provision of environmentally sensitive and sustainable death-care services, and
- be objective and truthful in any statement made in their professional capacity as a cemetery operator and service provider.

Persons who believe or have evidence that a GBSC recognized Certified Cemetery/Approved Provider has not acted in compliance with the spirit and intent of this statement of ethical practice may notify the GBSC at: greenburialcanada@gmail.com