



2021-2026

STRATEGIC PLAN

Brazeau County

This plan was approved at the December 21,
2021 Council meeting

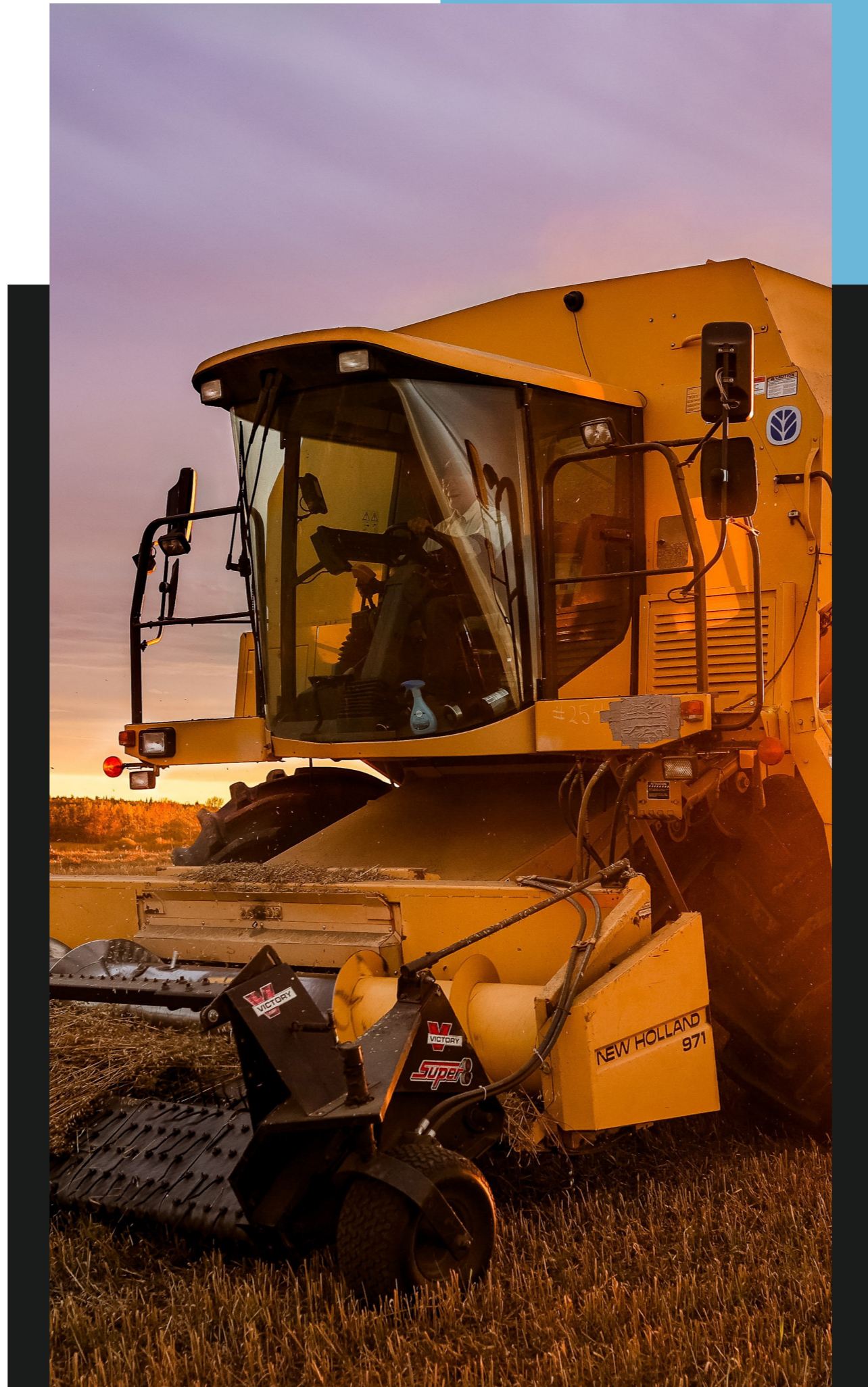
ABOUT BRAZEAU COUNTY

Located in west-central Alberta, just 30 minutes south of the Yellowhead Highway 16 and just 60 minutes from the Canada–Mexico trade corridor of Highway 2 and the Edmonton International Airport, Brazeau County is country living at its best. The population within the geographic boundaries of Brazeau County includes 7,179 residents of Brazeau County, 7,291 residents in the Town of Drayton Valley and 567 residents in the Village of Breton.

Industry is the lifeblood of our region, providing the prosperity and economic vitality we need to build communities. Brazeau County has all the right conditions for a range of industries to prosper.



www.brazeau.ab.ca



We have the infrastructure – extensive and well planned. We have the natural resources – abundant and properly managed for sustainable development. And we have the labour force – young and skilled moving into our region.

We are a sought-after community to experience our bountiful wilderness, wildlife and leisure recreational opportunities. We work cooperatively with our neighbors and are proud of our regional relationships. Our residents are our backbone and the driving force behind Beautiful Brazeau County.

“We heard clearly during the election that our citizens want tax relief and infrastructure, and by working together, this new Council has delivered,” he added. “It was clear from voter turnout and the number of votes successful candidates received that this was the direction people want to go, and that’s the direction we’ve taken.” Reeve Guyon speaking to the 2022 interim budget.

VISION & MISSION

VALUES & GOALS

VISION

The Independent Spirit of Beautiful Brazeau County Inspires Innovative Leaders.

MISSION

We Value a Climate Where:

- Entrepreneurs Flourish and Recreation Abounds
- Our Residents-First Philosophy is Forefront
- We Appreciate our Natural Resources and Environment.
- We Drive Ambition and Welcome Diverse Opportunities
- We Support Innovative Ideas and Continually Improve Service Levels.

VALUES

We Value:

- Transparency, Integrity and Ambition
- Diversity Among our Communities
- Our Neighbors
- Efficiency & Pragmatism



GOALS

Infrastructure

- Cost-effective Quality Infrastructures
- Innovative Green Projects

Economic Growth

- Welcome Revenue Generating Opportunities
- Attractive Business Climate
- Collaborative Partnerships Policy
- Equitable
- Current and Enforceable
- Clear Expectations

Finance:

- Low Taxes and Rebates
- No Fees
- Balanced Budget and a Four-Year Plan
- Reserve Management

Lobbying:

- Grant Opportunities
- Tourism
- Investors
- Municipal Opportunities
- Provincial Support
- Land and Partnerships

Brazeau County's 2021 – 2026 Strategic Plan is integral to ensuring the allocation of funds and resources matches with the needs of the community, now and in the future. Focusing on the Vision, Mission and Values will enable Council and Administration to cohesively work together through the six goals of the Strategic Plan, positioning ourselves as a leader in Municipal Governance.

BRAZEAU COUNTY'S TOP PRIORITIES 2021-2026

Brazeau County is a leader in creating and maintaining high standards in environmental sustainability, biodiversity and the natural environment. We work at keeping the public's trust through transparent and fair decision-making processes. Council's objective with the priority list is to create effective communication and quality service delivery to all corners of Brazeau County.

Brazeau County Council has set a number of goals to accomplish within the next four years:

- ◇ Tax rebates, low or no fees need to continue to support our County residents and businesses
- ◇ Reserves need to be maintained
- ◇ Rocky Rapids Water Softeners Subsidy
- ◇ 4-Year Road Plan
- ◇ Horse Trail Road improvements
- ◇ Improvements for Range Road 83
- ◇ Construction of Township Road 474 between Range Roads 52-53 -54-55
- ◇ Improvements for Twp Road 494 to Hwy 22
- ◇ Parview Road Improvements
- ◇ Improvements for Range Road 73 from Township Road 502 to Highway 624
- ◇ Enhanced road maintenance
- ◇ Range Road 65 improvements
- ◇ Discussion of Local Improvement Levy
- ◇ Discussion of disaster planning
- ◇ Design plan for aging roads
- ◇ Update Road Development Policy
- ◇ Subdivision improvements



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