









Population 7,955
Median Household Income

All families \$109,000

Two-income families \$137,000

Single parent \$61,220

Households In Each Income Range

\$0 to \$49,999 23.11% \$50,000 to \$99,999 30.70% \$100,000 to \$149,999 22.30% \$150,000 to \$199,999 13.70% \$200,000+ 10.19% In The Labour Force 3,905

% of population over 15 73.3%

Employed 2,343

Unemployed 429

Within a 1 hour drive is access to a market

exceeding 1 million people.

Participation Rate 67%

Average Age 38 years



Brazeau County is just 60 minutes west of the Edmonton International Airport.

Mill Rates

Residential/Farmland 0.004857

Non Residential 0.013157

Machinery & Equipment 0.009270



Brazeau County has some of the lowest residential and non-residential tax rates in Alberta and Canada.

How we stack up compared to surrounding municipalities

2022 Residential taxes	.	2022 Non-Residential ta	2022 Non-Residential taxes		
(On \$250,000 assessed v	alue)	(On \$500,000 assessed val	ue)		
Brazeau County	\$1,214.25	Brazeau County	\$6,578.50		
Wetaskiwin County	\$779.60	Wetaskiwin County	\$8,272.30		
Yellowhead County	\$1,34.856	Yellowhead County	\$5,253.45		
Leduc County	\$742.50	Leduc County	\$3,250.00		
Parkland County	\$1,007.92	Parkland County	\$4,031.70		
Clearwater County	\$1,337.13	Clearwater County	\$5,908.15		
Town of Drayton Valley	\$1,662.05	Town of Drayton Valley	\$6,791.45		
Village of Breton	\$2,590.00	Village of Breton	\$7,480.00		

Development Permits

Five-year look at development permits

	2022	2021	2020	2019	2018
Residential	\$15,251,400.00	\$10,966,537.63	\$6,350,767.50	\$8,199,567.00	\$10,128,450.00
Commercial	\$250,000.00		\$115,000.00		\$424,000.00
Industrial		\$1,500,000.00	\$250,000.00	\$820,000.00	\$40,000
Recreational	\$130,000.00		\$222,864.00	\$52,000.00	\$601,000.00
Institutional			\$20,000.00	\$387,267.50	\$159,000.00
Total	\$15,631,400.00	\$12,896,537.63	\$6,958,631.50	\$9,458,834.50	\$11,352,450.00

Figures include only construction which required a permit. Exempt projects include agricultural related buildings, communications towers, and senior government projects.



Strategically located on Highway 22, a major north-south transportation connector, and just 30 minutes south of the east-west Highway 16 (TransCanada Highway).

Located just 3 hours from the Rocky
Mountain Resort Areas.



Average Rent

2-Bedroom unit: \$1,100 (2021)

Residential Vacancy

12.7% (2016)

Average Country Residential House Price

\$414,782 (2022)

Housing by Structure

Single family 2,200 77.06%

Other attached 5 0.17%

Apartment/flat in duplex 5 0.17%

Movable dwelling 645 22.60%

A wilderness paradise situated between the North Saskatchewan and Pembina Rivers. 25 minutes from the Brazeau Dam recreation area.

Top Employers Alberta Health Services Brazeau County RCO Energy Services

% small businesses 99.4%

Number of businesses 167

Education

Post-secondary completion as percentage of total population 44.3%

University degree 415 7.2%

No certificate, Diploma, or Degree 1,275 22.3%

Secondary (high) school diploma or equivalency certificate 2,060 35.9%

College or other non-university 1,100 19.3%

Apprenticeship or trades certificate or diploma 875 15.3%

Supported primarily by the oil & gas, forestry, and agriculture industries, emerging industries include agri-tourism, outdoor recreation, and hemp production.

Ricochet Oil Corporation

Town of Drayton Valley

Weyerhaeuser Canada Ltd

Wild Rose School Division



Brazeau Business Park

Vacant, fully-serviced land for sale

Drayton Valley/Brazeau County

Industrial Building For Lease

Industrial For Sale (Bldg/land)

\$125k-\$150k/acre

\$11-\$12/sq ft

\$132.25/sq ft, \$866,592 per acre



Top Industries

Oil & Gas



Forestry



Agriculture



Construction/ Manufacturing





Occupations

Business, finance and administration occupations 490
Natural and applied sciences and related occupations 665
Health occupations 230

Education, law and social, community and government services 230

Art, culture, recreation and sport 45

Sales and service occupations 660

Trades, transport and equipment operators and related occupations 1,105

Natural resources, agriculture and related production occupations 665

Occupations in manufacturing and utilities 245



Population By Age Group (County)

	Male	Age	Female
	690	0-14	640
	380	15-24	385
	160	25-29	150
	660	30-44	655
	840	45-59	810
	760	60-74	655
	205	75+	175

A safe and active community boasting superior recreational facilities, and numerous clubs and organizations.





Kim Evans

Business Engagement Coordinator kevans@brazeau.ab.ca www.businessinbrazeau.com www.brazeau.ab.ca 780-542-7777

The data used to prepare this report was sourced from the 2021 census conducted by Statistics Canada, Government of Alberta, municipal information, and local real estate statistics. Unless otherwise noted, all figures are for the 2021 calendar year.