



BRAZEAU COUNTY

Major Industry Profile

Tourism

Tourism is fast becoming an emerging industry in the area. We see a growing number of outdoor enthusiasts enjoying the rivers, the Brazeau reservoir and our vast amounts of crown land. The spring and summer months are abundant with golfers, campers, fishermen and ATV riders. We are also the hosts to numerous rodeos and agricultural events both indoor and outdoor. Our close proximity to Edmonton makes us the logical choice for weekend getaways.

Brazeau County, in partnership with the Province of Alberta realizes the potential of the Brazeau Reservoir Area as a tourism draw and has committed significant financial resources to putting the processes in place to make the area investment ready for commercial tourism development. Information can be found on this opportunity at www.investinbrazeau.ab.ca.



In 2007 portions of the North Saskatchewan River Valley which neighbors the Town of Drayton Valley were declared Alberta's newest Provincial Park and Provincial Recreation Area. A unique approach toward parks management, these areas are divided between non-motorized and motorized recreation areas, operated and managed through the local community. Information on the Eagle Point Provincial Park and Blue Rapids Recreation Area can be found at www.draytonvalley.ca/parks



As people seek an 'Alberta Break' we are dealing with a fast growing industry. To help address our growing Tourism Industry, the Town of Drayton Valley and Brazeau County joined forces to start the Brazeau Regional Tourism Committee, a committee mandated to aid in the growth of the tourism industry. For more information regarding the Brazeau

Regional Tourism Committee visit the website at www.brazeautourism.ca.